

Passion for  
sustainable  
textiles

**rioma+**



# “We build a sustainable textile industry”

José Ríos,  
founder of Rioma.



Rioma excels in  
design and creative  
avant-garde.

## 1. HISTORY

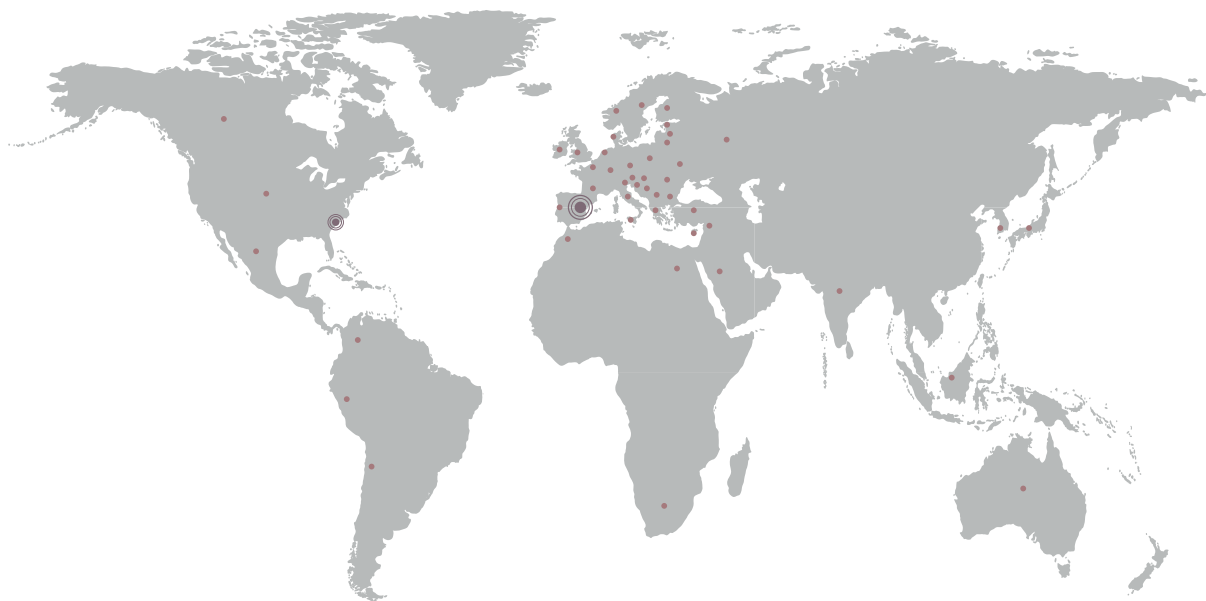
Rioma originated in the 1970s by virtue of the initiative and passion for fabrics of its founder, Mr. José Ríos. Linked to the textile world from a very young age through family relations, Mr. Ríos embarked on a career in the fascinating world of fashion and fast fashion.

The beginnings of Rioma were at the local market, where it became a groundbreaking Andalusian company in its sector. Soon establishing a personal signature in patterns, the company became renowned for being at the cutting edge of creativity and design.

In the early 1980s, Rioma promoted export activity in the European market and since, it has become a reference in the textile industry in the Spanish market, with an international presence in more than 80 countries.

With a deep knowledge of the textile industry and its strong avant-garde character, Rioma makes it possible for innovative fabrics to see the light of day and become inspirational references of high demand in the market. Technical yarns, high performance fabrics, innovative finishes, unique designs and customer service are the hallmarks of the company.

Rioma's modern facilities are located in Montilla (Córdoba), in the south of Spain. With more than 25,000 m<sup>2</sup> of production and warehouse space and an additional 4,500 m<sup>2</sup> dedicated to offices, it has a highly experienced professional team that creates and produces textile solutions tailored to customers' needs.



## 2. INTERNATIONALIZATION

Internationalization began in 1982, by firstly expanding the business throughout strategic countries within Europe and South America and then, in the following decade, by developing complementary expansion with a network of agents that ensured a presence in more than 80 countries.

The products are exported from Rioma's headquarters in Spain and from the Rioma Inc. delegation, located in North Carolina (USA), achieving a fast supply and provi-

ding immediate response to customer demands.

We ensure our international presence by participating in the main trade fairs of the sector where the collections and textile novelties for decoration, upholstery, fashion, Contract and technical fabrics are presented.

Rioma's philosophy is the creation of a global textile concept to provide 360° solutions to our customers.

## PARTICIPATION IN INTERNATIONAL FAIRS

Rioma participates in the main international events and fairs of the sector since its beginnings. The visibility and promotion of our new products is part of the strategy of our company; accordingly we take part in Heimtextil, Mood, Interiors UK, Showtime, Las Vegas, Atlanta, EvteK, Deco Rus, etc. Moreover, we are present at domestic events and fairs in Valencia, Madrid, Zaragoza, etc.



*Our company is one of the pioneers in the production of organic fabrics for decor.*

*Awards for best design and high brand recognition at major international trade fairs.*



INNOVATION  
CREATIVITY  
SUSTAINABILITY  
QUALITY  
DESIGN  
SERVICE  
RESPONSIBILITY



### 3. VISION

Rioma bases its strategy on fundamental values such as creativity, innovation, professionalism, responsibility and global commitment in our business activity.

Environmental and social commitment is part of the company's DNA, led by its founder, whose work and dedication has resulted in strategic alliances with foundations and other organizations to promote sustainable development.

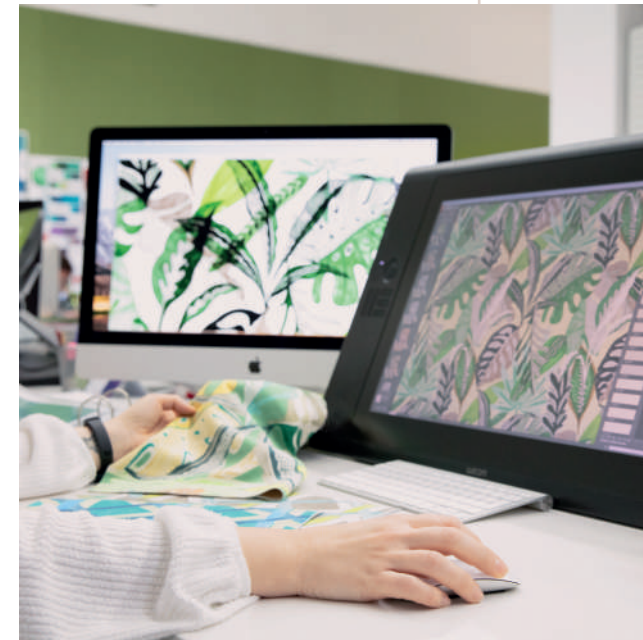
Rioma considers the project of creating a sustainable economic system an essential component in the development of its business network. We want to leave our mark and bring personality to the textile trends presented each season, creating a comfortable lifestyle, reflective of the style of Rioma.

#### DESIGNERS & MANUFACTURERS

Rioma was born with the vocation of DESIGN with IDENTITY, constituting one of the fundamental pillars in the company's development and being recognized as a company that creates TREND.

We have the latest technology, with a prestigious technical and creative team, which designs hundreds of proposals per year for its own collections and personalized customer designs.

We have an extensive catalogue of designs, created by our in-house designers as well as the best international studios, with styles ranging all the way from classic to contemporary, floral and many more.







## MANUFACTURERS

**Our commitment to quality and the development of innovative fabrics has always obliged us to closely follow technological advances,** whose incorporation in our factories has led to a high productive growth. Having an in-depth knowledge of the main raw materials: cotton, linen, wool, silk, bamboo, ramie, viscose, etc., and the latest generation of technical yarns; Rioma designs and manufactures its own creations of elegant yarns, as well as creating its own structures and weaving compositions, etc.

All this knowledge, resulting from research and development, has allowed the company to achieve extensive formulations with the highest results, producing fabrics with high performance such as high abrasion resistance, 250,000 martin-



dale cycles; light fastness grade 8; flame retardant fabrics; specific finishes: stain resistant, sanitized, teflon, etc.

Rioma has always invested in the preservation and care of the environment. The result of this is our commitment to the use of natural dyes and low environmental impact finishes.

We have our own weaving, ennoblement and finishing equipment that allows us to provide rapid service. Moreover, it has the most advanced digital printing equipment, laser and finishing machinery at the forefront of the sector.

Rioma promotes investment in production processes, introducing new technology and machinery, in order to guarantee the production of our fabrics remains national, thus promoting the rebuilding of the national textile industry.





## UPHOLSTERY

Rioma's history is endorsed by great successes and excellent service with original and self-made fabrics offering great resistance and durability, available in a wide range of colors, such as Kilims, Neon, Baghera, Rebecca, Velvet plus, Zetta, and Rizzo. All this has contributed to upholstery fabrics becoming our main line of business due to their high market valuation.



## TECHNICAL FABRICS

Our experience in the development of high performance textiles for the upholstery sector has driven us to continue researching new formulations. Consequently, we are obtaining unbeatable results in the manufacturing of fabrics for high traffic commercial use, **leaders in resistance with more than 250,000 Martindale rubs** with unbeatable performance for use in offices, restaurants, hotels, cinemas, etc. Our technical fabrics, in addition to their high resistance, have excellent attributes of light fastness, antibacterial protection, anti-stain, flame retardant etc.







## MANUFACTURING OF OUR FABRICS

Having many years of experience in the textile-home world, affirms us as a manufacturer of decorative items developed according to the trends and needs of customers: curtains, net curtains, cushions and bed linen. Currently, we advise and collaborate with large national and international clients, positioning us as a leading company in the sector.

Rioma has state-of-the-art machinery for the manufacturing of natural wadding: cotton, wool, silk, bamboo, etc. and ultra-microfibers. We also have quilting machines, flatbed and continuous embroidery machines that position the company at a highly competitive level.

## DECORATIVE FABRICS

Rioma's collections of Jacquard fabrics, textures with colored yarns and digital printing are at the forefront of decor trends. Our company continues to focus on differentiation, making our prints a sign of identity.





## FASHION

In the mid 1970s, Rioma began selling its fabrics for fashion and by the early 1980s it presented its first collections of fast fashion, which were received with great success.

Rioma explores new styles and designs every year based on the latest global trends. It highlights its play on textures, qualities and bold color proposals in floral, geometric, tribal and plaid prints.

Our designs have been protagonists in catwalks, showrooms and fashion shows of exclusive bridal, party and children's brands. In addition, Rioma provides a special service of customized designs, where we work together with the client in selection of fabric, colour and size.







## SALES

Our sales network is composed of professionals who are experts in offering customized solutions to our clients.

Orders are managed through an operations system that provides real-time data. Data such as dates of service, stock rotation and sales tendencies of items provide a global view of commercial management.

Rioma believes in the specialization of our team to offer the best customer service.

## LOGISTICS

A stock of more than 4 million meters of fabric allows a 72-hour delivery time in Spain and an estimated delivery time of one week in the rest of the world. Furthermore, Rioma's automatic logistic system displays full traceability of orders and controls the entire process until the client receives the product.

Rioma continues to invest in technology to improve logistic processes and to speed up service lead times.



## QUALITY CONTROL

Rioma controls all the stages in the manufacturing process to guarantee the quality of its products. The yarns and dyes have been developed to guarantee the best durability and performance of the fabric.

We oversee the quality during the production of the fabric and later carry out analysis and testing in our laboratory, which has the ISO 9001 certification of quality.

Being environmentally conscious, we are certified to ISO 14001 and ISO 14006 quality standards.







## 4. I+D+I SUSTAINABILITY

Rioma understands that the future of the sector depends on innovation in fabric design, as well as efficient management to optimize the use of resources.

In this sense, it collaborated in the development of the Microsue spinning to guarantee maximum durability of its articles, as well as the Resistant anti-stain treatment to facilitate cleaning and daily use. In addition, it uses only high-end Tenacil dyes, to offer more intensity and durability to the colors.

By spearheading the use of fabrics dyed with ecological pigments in the domestic market more than 25 years ago, we became trailblazers.

Our company fosters values such as responsibility, integrity and social commitment in the development of its business activity. We want to be an agent of change that drives the renewal of the textile industry and promotes a sustainable lifestyle for the benefit of people and the planet.



## COMMITMENT TO THE PLANET

Since its beginnings in the 1970s, Rioma has furthered its environmental commitment, taking special care of the finishing of its products and guaranteeing strict control in every step of all its manufacturing processes.

Conscious about the necessity to purify and treat the water processed during the manufacturing of the different fabrics, the company has further taken responsibility by promoting the use of wastewater treatment plants in the textile industry to reduce the environmental impact.

More than 25 years ago, Rioma launched the use of ecological pigments in Spain and committed to the use of natural fabrics such as cotton, linen, jute and silk.

As a result of its commitment to qua-

lity, the company's integrated management system has been ISO-9001 certified for more than ten years, as well as the EFQM European Excellence and Quality Model.

In 2005, Rioma's first line of organic fabrics, ORGANIC, was created. Items such as Flint and others included in the Palmira, Mistral and Venice collections, are certified by the Global Organic Textile Standard (GOTS). These organic fabrics are made from natural fibres such as cotton or linen, and are cultivated using methods and materials with a low environmental impact.

The organic production systems maintain soil fertility, reduce the use of toxic and persistent pesticides and fertilizers and contribute to the creation of biodiversity in agriculture.





Additionally, a great number of the products marketed by the company are OEKO-TEX certified, which guarantees the consumer that textile products are free from substances which are harmful to health. Rioma understands that the future of the sector is based on innovation in fabric design and efficient information management to optimize resources, in addition to the use of clean technology. To this end, Rioma considers it essential to make a commitment to R+D+I projects, which allow for greater specialization of the company and produce added value to our clients. Today, and as a result of our awareness of environmental care, we are governed by procedures covered by the ISO 14000 standard, which includes the environmental management system (UNE-EN ISO 14001:2011) and ECODSIGN management (UNE-EN ISO 14006:2011).

In 2016 we launched a new line of products made with recycled yarns from different materials. Since then we continue working and expanding this line in successive collections.

The technological challenges in which we are currently immersed are focused on the development of R+D+I projects and collaboration with AITEX, programs which are financed by the CDTI (Center for Industrial Technological Development).

With the sustainability commitment as our motto, at Rioma we are committed to a circular economy, seeking to replace the traditional processes of extraction and waste with those of recovery and reintroduction, through the production of fabrics with recycled polyester yarns and plastic waste from the cleaning of the sea.

1 "Research and development of high added value upholstery fabrics", IDI-20161060  
"Investigation of home textiles based on new finishing processes", TP-20170264



## COMMITMENT TO THE COMMUNITY

Over the past 26 years, Rioma has funded local and international development projects (Spain, Peru, Bolivia, Ecuador, Sierra Leone Cameroon and many more) to reduce social and environmental imbalances.

Through "Fundación Social Universal", the company supports an array of projects addressing issues such as education, rural development, promotion of equality and human rights and environmental care and adaptation to





climate change, among others. Rioma is also a member of the board of trustees of the “Fundacion Savia”, which stands up for the protection of rural areas, promoting their social, economical and patrimonial development from an ecological and sustainable perspective.

Currently, the social responsibility of the company is articulated in four areas: international cooperation, social action, sustainable entrepreneurship and job placement, environment care and rural development. The company, independently and by means of strategic alliances with other organizations, promotes the adoption of the “2030 Agenda” for the Sustainable Development Goals, an initiative launched by the United Nations for the devolvement of a more sustainable society.

Simultaneously, Rioma is working on the implementation of procedures and development of products based on the basic principles of Circular Economy and Bioeconomy directed towards the reduction in the consumption of raw material and the reuse of by-products and waste.

We promote local employment in our region, generating value and establishing active policies to implement the productive services of our modern facilities: textile finishes such as tumbler, calendering, folding, laser printing, and a continuous modernization of our technology and machinery for digital printing and weaving.

## WE WORK WITH TOP BRANDS THREADS, DYES AND FINISHES



## SUSTAINABLE PRODUCT LINES



## SUSTAINABLE CERTIFICATES







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